

## **HANA Board Meeting Minutes**

**Date:** May 10th, 2007

**Time:** 7:30p.m

**Duration:** 1:10

**Place:** Recreation Park West Meeting Room

**Recorder:** Barbara Doulas

**Attendees:** Mike Kalway, Nick Julian, Michael Weber, Frank Lenahan, Dan Walsh, Mary Kelly, Barbara Doulas

### **Proceedings:**

- 1) Introductions and attendance
- 2) HANA Newsletter
  - a) Next issue to go out by May 21<sup>st</sup>, before the annual HANA elections.
  - b) Topics to cover include Dine-N-Duck on 7/14, Festival Days Sandwich Tent volunteer shifts on 7/5 at 4:30pm–7:30pm and 7:30pm-11:00pm requiring 12 volunteers for each shift, and finally a call for volunteers for coordinating the HANA summer picnic.
  - c) Decided on a standard size for advertisements in newsletter so client can better prepare a readable ad. Motivated by Samuel Graphic & Photography ad being illegible in last newsletter – for which they will be compensated with one month of free advertising.
  - d) In the case that future demand increases, decided to set a limit that advertisements should not exceed 25% of the newsletter content. Currently the percentage of space being used for ads is less than that.
  - e) Approved the use of editor Mary Kelly's corporate logo on the newsletter for the purpose of coverage under her corporate insurance liability policy (note, this would not be revenue generating).
  - f) Discussed the virtue of adding a seasonal advice column with tips to benefit homeowners and the community (such as the safe disposal of tree trimmings, or the safe purchase of pest/disease-free firewood).
  - g) Approved adding a calendar listing upcoming civic meetings.
  - h) Discussed the potential of adding a blog to the website for dues paying members to communicate relevant events, meetings, or issues around town in a more timely fashion than is possible with the newsletter.
- 3) HANA Insurance
  - a) Discussed quotes provided by Jennifer Burnidge of State Farm that turned out to be comparable to quotes received last fall, approximately \$1800 for adequate coverage for the board and directors in the case of a suit.
  - b) Discussed how HANA cannot save money by reducing insurance coverage amount, and that in order for HANA to survive as an organization revenue needs to increase (focus on membership and fundraising events).
- 4) HANA financials
  - a) Current balance in the bank is \$1725.
- 5) Block captains

- a) Discussed possible future duties in which block captains serve as ambassadors and are the “faces” of HANA reaching the residents.
  - b) Decided to defer the potential new duties and role of block captains until the new post for membership director is filled at next month’s election.
- 6) Adjourn
- b) Next meeting on 06/14/07 at 7:30pm at Recreation Park west meeting room. Will include annual HANA elections.