

HANA Board Meeting Minutes

Date: March 11th, 2008

Time: 7:30p.m

Duration: 1:10

Place: Recreation Park West Meeting Room

Recorder: Barbara Doulas

Attendees: Michael Weber, Mary Kelly, Mike Kalway, Barbara Doulas

Proceedings:

1) Introductions and attendance

2) Review of February meeting minutes

3) Attending Village Hall Meetings

- a) Decided it is difficult to commit to HANA representation at all meetings w/current volunteer involvement, particularly if also plan to track design commission and other subcommittee meetings.
- b) Possible to track village meeting agendas on-line, though the agendas and minutes are sometimes lacking in detail.
- c) Resolve to informally monitor village meetings via on-line minutes & agendas, through coverage in the Daily Herald and other local papers, and possibly coverage on local channels.
- d) Mike Kalway to meet with Herald staff on other business and will try to establish contacts within the Herald that cover village issues.

4) Adoption of HANA Profit Policy

- a) Discussed adopting a new policy regarding profit margin on HANA activities/fundraisers as per M. Kelly's suggestion. Note to make a motion at the next meeting to strive for 15% (standard) markup on any and all sales as a means to meet HANA costs of operation (keep our not-for-profit from going into debt).

5) Neighborhood Signage

- a) Background: Pat Rosen proposed HANA signage to promote community spirit and physically delineate HANA as a community. Also possible consequence of increasing property values. Signs would consist of "boundary" signs that are posted at the primary intersections bounding the HANA community, and also smaller cast aluminum house plaques that could be mounted on a residence. Last decided to have a consistent design and offer a choice of colors for homeowners to better coordinate sign with house (but still up for debate). Signs to state something to the effect of:



- b) Michael Weber to investigate bulk purchases of house plaques from contacts at Aspen Exterior Co.
- c) According to village development planner, "Afshna," in a conversation w/B.Doulas, HANA would need to supply a mock up of the proposed signage to obtain village approval. Signage guidelines are outlined in the village's Municipal Code (on-line at village website).

- d) According to “Cliff” of the village planning dept in a conversation w/B.Douglas, the village has a signage fee of \$80 per sign that HANA may be able to have waived by petitioning the village board and stating case that signs are not commercial and HANA is not-for-profit. Note this fee is in addition to the cost of the signs and the cost of posting the signs.
- e) Michael Weber continuing conversations with planners at Village Hall about having boundary signage that would be consistent with the signs already posted by the village downtown. M.Weber also had conversations with planning department about extending the new bronze/gold street signs in downtown A.H. to the HANA region to replace all existing street signs. Money to do this could potentially come from neighborhood block grants set aside by the village. 2008 application deadline just passed, so would need to apply for 2009 grant. M.Weber suggested the possibility of accruals, enabling HANA to spend the 2009 money on signs in advance.

6) Neighborhood Block Grants

- a) Village has money set aside for neighborhood improvements (as mentioned above). Potential use for HANA street signage improvements. M.Weber investigating.
- b) Additionally, block grant money may be applicable for improvements on the Festival Park gazebo (or possibly from HANA general fund?). M.Weber to follow-up.

7) Neighborhood Watch

- a) Barbara Douglas spoke with AHPD crime prevention officer Doug Hajek about various aspects of implementing neighborhood watch. Officer Hajek to attend upcoming kick-off meeting w/community watch subcommittee first week of April.
- b) Officer Hajek’s crime prevention and personal safety presentation to the HANA community at large planned for late April. Details to be published in April newsletter (action item: Barbara Douglas to let Mary Kelly know in time for publication).
- c) Block captains may be able to also assist in supporting neighborhood watch – NW subcommittee to find out more on roles block captains could play and discuss with Mike Kalway (membership) as he explores the evolving role of block captains in HANA.
- d) Note HANA boundary signage is a boost to a successful neighborhood watch according to Officer Hajek since a clearly delineated neighborhood indicates a strong community and thus deters criminals.

8) Summer Picnic and Block Parties

- a) Plan is to *not* have a HANA-wide summer picnic, but to instead facilitate HANA block parties.
- b) April newsletter to solicit dates for HANA block parties to publish in May newsletter.
- c) Attempt to have HANA representation at the various block parties – an information booth and/or flyers, or signage near the saw horses blocking off the streets.

9) HANA Garage Sale

- a) May garage sale dates need to be set. By avoiding conflicts with Memorial Day weekend and Mother’s Day, the garage sale weekend would probably best be set for 5/16-5/18.
- b) Verify with Ed Macke if willing to coordinate. Ed to confirm with Mary Kelly for April newsletter.

10) HANA Golf Outing

- a) Dan Walsh likely unable to coordinate summer golf outing this year. Mike Kalway volunteered to take over as coordinator of event in the case Dan Walsh is unavailable.

11) Fourth of July Parade

- a) Interest in having HANA representation at 4th of July Parade. M.Kelly suggested also having representation at Memorial Day parade. B.Douglas to contact village about application deadlines for both parades.
- b) HANA to support village in its decision to restrict times for viewers to stake out territory on the parade route. Perhaps reiterate village policy in appropriate HANA newsletter and HANA email list.

12) HANA Membership

- a) Mike Kalway proposed block captain meeting as part of the plan to expand the role of block captains and open communication between block captains and the HANA board.
- b) Circulated memo detailing meeting plans:
 - i) Date/Time: 4/27, 2pm-4pm
 - ii) Location: AH Historical Society, with the potential to waive the \$30/hr room rental fee.
 - iii) M.Weber to send letter of invitation to block captains including RSVP information.
 - iv) M.Kalway to create questionnaire to be sent to block captains in advance of the event. Determine which board members will attend. Also involve Dave Landeweer, block capt coordinator.
 - v) Designate refreshment coordinator.
 - vi) Recap questionnaire responses and share results w/board (M.Kelly suggests using surveyMonkey.com or google survey feature).
 - vii) Have materials developed before next meeting, and finalize plans at next meeting.
- c) Perhaps have need of a new position for a block captain role model (or possibly have this fall under the expanded role of block captain coordinator)?
- d) M. Kelly suggests discussing the projected time investment change with the expanded block captain role, to better align expectations on both sides. This could also serve to potentially alleviate concerns of an over-expanded role.

13) April Newsletter

- a) Mary Kelly provided TOC for April newsletter. Will follow-up with email to board with the updated TOC and open action items.
- b) Note: free classified ads for residents not being utilized. Also losing one of the two commercial advertisers in the newsletter.

14) Next meeting

- a) Planned for April 8th. B.Douglas to investigate alternate meeting space at village hall.

15) Adjournment