

HANA Board Meetings

Date: 10/14/08

Time: 7:00p.m.

Duration: 1.75 hour

Location: Recreation Park

Recorder: Barbara Doulas

Attendees: Pat Rosen, Michael Weber, Sharon Scharringhausen, Chris Barnes, Mike Kalway, Barbara Doulas, Mary Kelly

1. HANA Financials
 - 1.1. Total Assets: \$2540.71
 - 1.2. Total Liabilities & Equity: \$2540.71
 - 1.3. Net Income: -\$1144.93
2. Neighborhood signage
 - 2.1. Village signs
 - 2.1.1. Michael Weber to submit drawings to village architect at some point in future.
 - 2.2. House Plaques:
 - 2.2.1. Pat Rosen brought in sample plaque shapes and sizes.
 - 2.2.2. Debated use of historic district, historic area, historic neighborhood on sign.
 - 2.2.3. Use of “district” may eventually cause issues. Drawback with using “district” is that it may incorrectly convey impression that HANA has strict historic district restrictions on home improvements.
 - 2.2.4. Decide top priority is keeping house plaques consistent with neighborhood signs, so defer until more progress w/village on signs.
 - 2.2.5. Suggested that logo becomes more significant in branding than actual HANA name. However putting logo onto plaque would drive up plaque costs b/c it would now be a custom order.
 - 2.2.6. Hesitation on replicating village signage color scheme, however want to maintain some consistency. Suggestion to use inverse color scheme from village of AH.
 - 2.2.7. Also suggest using smaller plaque with simple statement such as “HANA House” to be used for interior or exterior.
3. Welcoming committee
 - 3.1. Block Captain reception
 - 3.1.1. Preparations in progress for Block Captain reception
 - 3.1.2. Still awaiting responses from block captains
 - 3.1.3. Regrets were gracious, but numerous due to travel and other conflicts
 - 3.1.4. Meeting agenda to be determined by number of attendees
 - 3.1.5. Sharon will update board members on need for appetizers
 - 3.1.6. Correlation between membership dues and block captains not encouraging
 - 3.2. HANA Name Tags

- 3.2.1. Mike Kalway suggest name tags for HANA board members to wear at HANA events and overviews costs and styles
 - 3.2.2. Cost of tags: most basic (first/last name, HANA director *or* board member) – 4 total words
- 4. Coffee in Park
 - 4.1. Starting to get branding with event
 - 4.2. October too late (turnout low). Decide to have future events in May, June, August, September, maybe July.
 - 4.3. Need to assign hosts for each coffee in park
- 5. Bowling Night
 - 5.1. Sunday afternoon, February 8th.
 - 5.2. Highlight event in November newsletter.
 - 5.3. Need to set deadline to contact by – 2 wks after appears in November newsletter.
 - 5.4. Mary Kelly suggests we attempt to make slight profit margin so we can actually break even for this event.
 - 5.5. Wait to plan details until certain we have enough interest in community.
- 6. Website email policy
 - 6.1. Originally decided email strictly for HANA business, however lost cat incident displayed segment of community has interest in general neighborhood news
 - 6.2. Ed will setup tiers of email delivery that people can specify preferences for
 - 6.2.1. all neighborhood news
 - 6.2.2. HANA only news
- 7. Old Fashioned Christmas
 - 7.1. Michael Weber to coordinate event excepting carriage rides
 - 7.2. Need carriage ride coordinator to manage all associated activities
 - 7.2.1. Chris Barnes volunteers to coordinate
 - 7.2.2. Sharon Scharringhausen to help
 - 7.3. Planning to use Jim & Becky's horse and carriages (best overall deal)
 - 7.4. 3 hour time window for carriage rides. Loaders work 1 hour shifts
 - 7.5. Dan Tinley volunteered as Santa
 - 7.6. Luminary assembly to be in Scharringhausen barn
- 8. Neighborhood watch
 - 8.1. Home Alone and Internet Safety
 - 8.1.1. Presentation set for 10/23 at 7pm at St. Peters
 - 8.1.2. Summarize high points in next newsletter
 - 8.2. Citizen Observer
 - 8.2.1. Web site successfully configured with HANA neighborhood group
 - 8.3. Neighborhood Watch signage
 - 8.3.1. In progress. Officer Hajek checking requirements with public works.
- 9. Make a Difference Day
 - 9.1. Mayor Mulder present between 10-10:30
 - 9.2. Frank to get card table w/HANA sign (Pat will ask)
 - 9.3. Sharon to bring tents, HANA banners, easel for sign
 - 9.4. Michael Weber to send Shelter logo for sign
 - 9.5. 2pm pickup by Shelter
 - 9.6. Responsibilities for refreshments/supplies/setup assigned

10. Civic Award / Service Award Scholarship
 - 10.1. Nick Julian to handle
11. Future Fundraising (Sharon Scharringhausen)
 - 11.1. Consider 2 fundraisers per year (already have greens so add one more)
 - 11.1.1. Consider new venues: bulbs, coffee (with coffee in the park), book fairs
12. Holiday Greens
 - 12.1. Delivery coordinated by Frank Lenahan with Michael Weber and Dan Walsh to assist.
 - 12.2. Drop off at Scharringhausen barn
13. Newsletter
 - 13.1. Delivery Status
 - 13.1.1. Still see 2 wk delay on delivery of Oct newsletter. Some not yet delivered as of today's board meeting.
 - 13.2. Content for November Issue
 - 13.2.1. Dec 7, 5p-8p
 - 13.2.2. Carriage ride pricing same as last year (free for children under 3)
 - 13.2.3. Evergreen
 - 13.2.4. Name recognition
 - 13.2.5. Last dues reminder
 - 13.2.6. Family bowl
 - 13.2.7. Hold off on HANA email policy (check status on lists with Ed Macke)
 - 13.2.8. Summarize Home Alone Presentation
 - 13.2.9. Community Announcements
 - 13.2.10. Barbara to check with Sara Nowak about eco submissions
14. Next Meeting
 - 14.1. November 11th 2008 at 7pm
15. Adjournment